

**Penn Highlands Community College, Marketing Management,  
AAS**

**Seton Hill University, BS, Business Administration**

**Online. Flexible. Convenient.**

**3+1/Joint Degree**

**DEGREE: BS, Business Administration**

**Seton Hill Course**

**PHCC Transfer Course**

**MAJOR CORE: 51 credits**

SBU100: Principles of Acctn I (3 cr)

ACC 150 TR in

BU101: Principles of Acctn II 3 cr)

Take ACC 175-year 3

ECO101 Principles of Microeconomics (3 cr)

Take ECO 110-year 3

ECO 102: Principles of Macroeconomics (3 cr)

Will take through SHU

SCA 325: Business Communication (3 cr)

Will take through SHU

DT 100: Intro to Data Analytics (3 cr)

Will take through SHU

BU180: Intro to Business (3 cr)

BUS 110 TR in

BU 201: Managerial Acctn (3 cr)

Take ACC 230 -Year 3

BU204: Principles of Finance (3 cr)

Will take through SHU

BU240: International Business (3 cr)

Will take through SHU

BU295: Human Resource Management (3 cr)

BUS 165 TR in

BU 220: Principles of Marketing (3 cr)

BUS 230 TR in

BU 340: Business Law I (3 cr)

BUS 210 TR in

BU 110: Excel for Business Applications (3 cr)

Will take through SHU

Major electives (6 credits) from: any 300-400 level course, internship, PLA or MBA fast forward

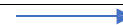
Capstone (Strategic Mgmt) 3 cr

Will take through SHU

**Add on a Certificate....**

**Certificate in Ethics & Leadership - only 2 more courses.  
Organizational Leadership and 1 more ethics course.**

**1/2 of the major is required through SHU**



Page 1 of 2 - Liberal Arts and electives on page 2

Business Administration- Page 2		
<b>LIBERAL ARTS Core: 42 credits</b>		
EL 107 English Comp & Culture II (3 cr)		ENGL 110 TR in
Social Science EI (3cr)		Take intro to sociology as social science elective
Diversity, Equity, Social Justice (3cr)		Take SOC 200 or SOC 205 - Year 3
Language Study I & II (6 cr)		Take a lang. level 102 required. Year 3
Mathematics (3-4 cr)		Take College Algebra or Statistics - Year 3
Science (3 cr)		Science TR in
United States Culture (3 cr)		Take HIS 205 as Social Science Elective
Global Perspectives (3 cr)		Take 1: ENG 271, GEO 100, ANT 100, or REL 100 - Year 3
Artistic Expression (3 cr)		DSG 110 TR in
Theology Elective (3 cr)		Will take through SHU
Faith, Religion, and Society (3 cr)		Will take through SHU
Philosophy Elective (3 cr)		BUS 225 TR in
Senior Integrative Seminar (3 cr)		Will take through SHU
		fall 2023
<b>*ELECTIVES: 27 credits</b>		ACP 100 (1), COM 101, LIF 111, MAT 110, BUS 125, BUS 298 (2), MKT 100, MKT 120, MKT 140
		MKT 200, MKT 220. All 27 elective credits met.
		<b>Degree Total - 120 credits</b>
<b>Why Seton Hill?</b>		<b>84 credits total transfer; 36 credits to take through SHU(12 classes)</b>
Special Low Rate for PHCC Online Transfers - 40% tuition discount		
NSLS Online Chapter at Seton Hill		
Other Financial Aid Available through FAFSA		
Online Degree Completion Available		
Access to Life-Time Career Services Support- 98% placement rate		
Military Friendly-Yellow Ribbon Partner		
Flexible Schedules, Personalized Advising		
Expert Faculty, Student Support start to finish		<b>Seton Hill University, contact the Online Studies Program at 724-838-4208</b>
		<a href="mailto:gadmit@setonhill.edu">gadmit@setonhill.edu</a> or visit <a href="http://setonhill.edu/obc">setonhill.edu/obc</a>
A Culture of Diversity, Values, Inclusiveness		